#### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





#### Wisteria

These are not the common Wisteria, but are grafted on blooming wood, and come in your choice of colors, as follows: Pink Japanese, Blue Chinese, Purple Chinese, and White Chinese. Being grafted on blooming wood, they will often give you blooms I year from planting, while the ordinary Wisteria usually requires a wait of several

The picture above shows the beautiful effect that they will produce when in full bloom. Flowers appear in clusters, as shown, in May and June. One of the most beautiful and permanent climbing vines. Plant 8 to 10 feet apart. PRICES: 1 for \$1.40; 2 for \$2.25.



#### Improved Red Snowberry

(Symphoricarpos Chenaulti.) You all know this very beautiful shrub, with its loads of large coral-red berries. Branches are upright, and the entire shrub symmetrical. Flowers are pink and white in June; the berries come later. Grows 4 to 6 feet high. PRICES: 18 to 24 inch size, 1 for 75c; 2 for \$1.35; 3 for \$1.95.



#### White Dogwood

(Cornus florida.) You all know White Dogwood's wonderful spring-time beauty. Flowers appear in April or May, before leaves. Foliage deep green. Grows up to 20 feet. PRICES: 18-24 in., 3-yr. plants, 1 for \$1.20; 2 for \$2.00.

#### Persian Lilac

Flower heads more dainty and more lasting than the old-fashioned French Lilacs. Leaves smaller. Grows 8 to 10 feet high. Dark red in color, very beautiful. Blooms in May. PRICES: 2-3 ft., 3-yr. plants, 1 for 75c; 2 for \$1.35.

#### French Lilacs

Beautiful flowers; beautiful foliage; wonderful fragrance. Grow 8 to 10 feet high. PRICES: Red, Pink, White or Blue, 18-24 inch, 3-year plants, 1 for 75c; 2 for \$1.35; 3 for \$1.95; 4 for \$2.55.

#### You Didn't Think You Could Do It, Did You?

To most people in the North, Gardenias and Figs are grown in warm climates only, or in greenhouses. But, with only a little extra care, you can grow either of them. We have them for you, and below are instructions for handling.



#### Wonderfully Fragrant Gardenias

We supply Gardenia plants out of 21/2 or 3-inch pots; you then grow them outside in a sunken flower pot, or coffee can until fall. (If grown in coffee can, punch holes in bottom.) Then bring them in, set them in a sunny window, and water well. They usually start blooming in February, and continue until late spring. They do require an acid soil, and we supply a package of ferrous sulphate with each plant, with directions for acidifying.

2¼-Inch Size 1 for \$1.00 3-Inch Size 1 for \$1.35 2 for 1.62 2 for 2.19 3 for 2.25 3 for 3.04 4 for 4 for



It's not at all difficult to grow your own Figs. Simply plant in a tub or pail, as shown above, and sink the whole thing in the ground for outdoor growing from spring to fall. In the fall, bring the whole tree inside. South of Cincinnati, you can plant the Figs in the ground and leave out all winter. Tops may possibly freeze, but new tops come up the next year.

These Fig trees will bear the first year, and each year after that. The fruit is sweet and delicious, with firm, meaty flesh. Excellent for making preserves, jams, canning, drying, or fresh from the tree.

PRICES: 18-24 inch plants, 1 for 75c; 2 for \$1.35; 3 for \$2.00; 4 for \$2.55; 6 for \$3.75.



(Liriodendron Tulipifera.) We have had a pressing demand for Tulip Trees for some time, and yes they are very attractive. The Tulip-shaped flowers appear in late May and June, and are quite beautiful. They are 1½-2 inches long, and light yellow in color. The trees are tall growing, stately, and hardy. The bark is glossy, leaves light green. Branches spreading. PRICES: 2-3 ft. size, 1 for \$1.40; 2 for

#### **Buddleia**

We offer Buddleia (or Butterfly Bush) to you as what we believe to be the most beautiful of all shrubs. Not only is it beautiful in itself, but its delightful fragrance and rich coloring attract bevies of beautiful butterflies. These are the true aristocrats of shrubbery.



ROYAL RED. In the sun, it actually glows with a dark ruby color. In the shade, it is more of a deep, mysterious wine color. Spikes well formed and full to the end. Vigorous and healthy; hardy; tops die during Northern winters and revive in spring. **PRICES:** Above, left.

PINK CHARMING. Beautiful 12-13 inch spikes of delicate pink flowers. Hardy. Your friends will envy its beauty. Plant 4 feet apart in sun. Mulch in winter. PRICES: Above left.

ROYAL PURPLE. (Propagation Rights Reserved.) Color is rich, glowing purple; flowers really seem to be lighted from within. Bush completely covered with long, beautiful spikes. Blooms from August un-

til frost. Grows 4 to 5 feet high. PRICES: Above

#### Bargain!

Two of each of these Buddleias, 6 in all,

All Yours \$3.65

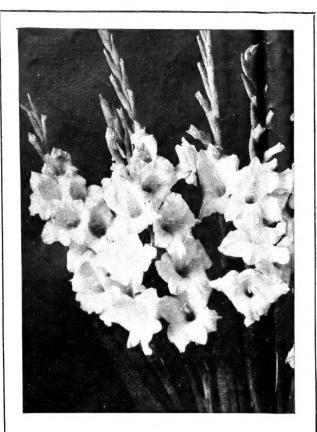
#### **Brilliant Fireberry**

(Aronia arbutifolia brilliantissima.) Quite magical. Leaves glitter like bronze, and are silvery green below, and silvery undersides flash and sparkle magically in the breeze. Fiery red berries, fall and winter. Erect, upright, beautiful shape. Grows 6 to 8 feet high. Hardy. PRICES: 15 to 18 in., 3-yr. plants, 1 for 75c; 2 for \$1.35; 3 for \$2.00; 4 for \$2.65.

#### Golden Elder

(Sambucus nigra aurea.) Magnificent golden foliage; huge, pure white flower heads; purple fruit. Grows 8 to 10 feet. Blooms June. Hardy. Plant 5 to 7 ft. PRICES: 21/2-3 ft., 3-yr. plants, 1 for 75c; 2 for \$1.35; 4 for \$2.65.

Hydrangeas, P. G.
Immense panicles of blooms. Hardy. Beautiful in fall. Pinkish white blooms make fine winter bouquets. Grows 5 to 7 feet. PRICES: 18-24 inch size, 1 for 75c; 2 for \$1.35; 3 for \$2.00; 4 for \$2.65.



## 100 Glads \$1.95 Star Dust Collection

This collection will give you bouquets that flame and blaze with glorious color. All the leading colors are included in this mixture: red, yellow, white, pink, violet, and variegated, light and dark shades of most colors. Ruffled, plain-petaled, big-flowering varieties. Loads of big beautiful blooms this year.

And, the bulbs are all blooming size; they bloom first year and several years thereafter. Only high-grade varieties included, and at least 10 different varieties guaranteed. Mixed colors only.



# FREE! New Europa \$125 Value

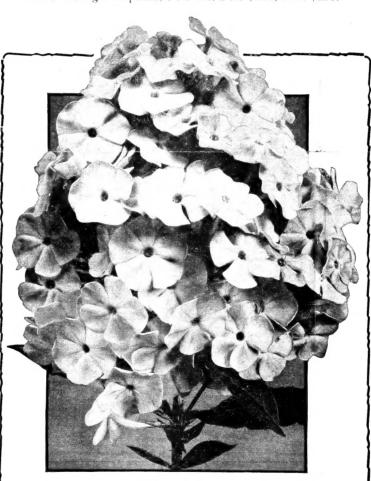
With each Star Dust Mixture of Glads, we will add one new Europa Glad; brand new, exquisitely beautiful variety that sells at \$1.25 each. Color brilliant sunset-red. No room for adequate description. In fact, no description could be adequate. Order a Star Dust Mixture of Glads, get your New Europa bulb free, and see for yourself.

Price of New Europa Glad, if ordered separately: 1 for \$1.25; 2 for \$2.10; 4 for \$3.75.



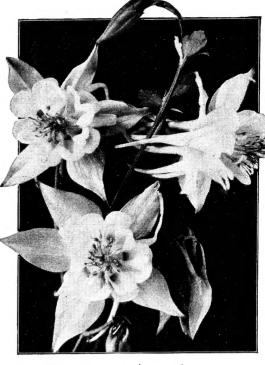
#### Blazing Heliopsis, Apollo

A better name for this variety would be Yellow Fire, or Golden Fire. My, what a beautiful display it makes in our nursery! Whole rows of startling beautiful, bright color! You would surely want a dozen at least, if you could see them here. As brilliant as an oriole, Apollo really enriches your garden. Blooms August 1st, or earlier, to frost. Foliage dark green, robust and healthy. Hardy. Grows 20 to 24 inches high. PRICES: Field-grown plants, 1 for 60c; 2 for \$1.00; 4 for \$1.95.



## 10 Hardy Phlox \$2.35

You can't go wrong on this collection, as we carry only the best varieties, and we fill your order from our surpluses in full color range: White, Pink, Red, Salmon, and others. All plants sturdy, field-grown stock. All strong and healthy. PRICES: 8 for \$2.00; 10 for \$2.35; 20 for \$4.50.



#### Dancing Aquilegias

Yes, these charming flowers do dance in the breeze for all the world like a beautiful ballet chorus. These are Scott Elliott hybrids, and you get a mixture of colors, including some bicolors. Chiefly you get yellow, blue, white, orchid, and purple. Flowers all large and well-formed. Sorry, can't allow color choice, as they are hybrids, but if you order sufficient quantity, you get a good color range. Bloom May and June. Hardy. Plant 10 to 15 inches apart. Sun or shade. Ordinary garden soil. PRICES: 2 for 75c; 3 for \$1.00; 7 for \$2.00; 11 for \$3.00; 12 for \$3.25.



#### Little Bo-Peep Miniature Rose

Not big, but my what a lot of beauty and charm! This persistent blooming little Rose gets 6 to 8 inches high, and blooms all summer; beautiful deep pink Roses perfect in form. Ideal for rock gardens, or in low borders. Fragrant. Plant in rich, well-drained soil, with sun. Ordinary moisture requirements. PRICES: Plants out of 2-inch pots, 1 for 70c; 2 for \$1.20; 3 for \$1.70; 4 for \$2.20; 6 for \$3.20.

#### Day Lilies

Here we offer you a bargain: 4 Day Lilies, all different in various shades of yellow. Where else can you get such a fine value? PRICES: 4 for \$1.00; 8 for \$1.75; 12 for \$2.50. Field grown.



We must clear our fields of these Day Lilies and are pricing them accordingly. Order this year, while you have the opportunity.



# Sweet Little 3 for Primroses \$1.00

Loved by everyone for their simple beauty, and amazing generosity in production of bloom. Very, very charming in low borders—something you need at the frontline of every garden. These are hybrids and come in a variety of colors: red, white, lavender and orchid-pink. About 6 inches high. Ordinary soil: semi-shade. Bloom in May and June. PRICES: Field-grown plants, 1 for 40c; 2 for 70c; 3 for \$1.00; 6 for \$1.65.

# Hardy 3 for Carnations \$1.00

Red, Pink, White, or Yellow—take your choice and you will be pleased. Or, order a dozen, and we'll send them mixed, if you say so. Grow 12 to 15 inches high. Plant them 15 inches apart in moist, rich and non-acid soil. (Avoid peat moss.) PRICES: Field-grown plants, 1 for 40c; 4 for \$1.35; 8 for \$2.60.

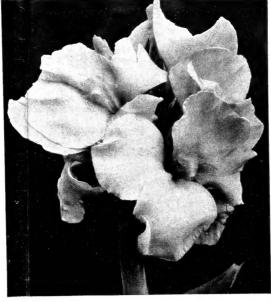
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ES: Field-grown plants,
1.35; 8 for \$2.60.

R. M. Kellogg Co., Three Rivers, Mich.



## Gaillardia Goblin with Azaleamum-Type Plant — 3 for \$100

Often does look like a blazing Azaleamum, as plants will frequently be covered with the brilliantly colored red and yellow flowers, each about 21/2 inches across. Grows 12 to 15 inches high. Rich and glowing shades of red and yellow. Blooms July to September. Plant 12 inches apart; well-drained soil; sun. Ordinary moisture. PRICES: 1 for 45c; 2 for 75c; 3 for \$1.00; 4 for \$1.30; 8 for \$2.40.



#### Intensely Brilliant Cannas

This is a fine mixture of all colors: red, pink, yellow, and scarlet Cannas-varieties our choice, not labeled. Roots strictly high-grade. Will give you many brilliant blooms. PRICES: 7 for \$1.00; 15 for \$2.00; 30 for \$3.75; 50 for \$5.40.



# Forever - Blooming

We call these "Forever-Blooming" above, and we really believe that would be true if winter would not arrive to stop them. Violas are the most amazingly prolific bloomers we know, starting in April, and continuing with loads of blooms until stopped by frost. Grow 6 to 8 inches high, plant 6 to 8 inches apart; sun or shade; well-drained soil. PRICES: Blue, apricot, yellow, or red, 55c each; 4 (1 of each) for \$1.40; 6 for \$2.00; 8 for \$2.70.

Double Hollyhocks

These are the dainty double varieties, that scarcely seem real, they are so pretty! You know their wonderful value as a background, and their other uses. Bloom June and July. Grow in most any soil. Sun or part shade. PRICES: Field-grown plants, one each of red, pink, lilac, white or yellow, 5 for \$1.85; 10 for \$3.65.

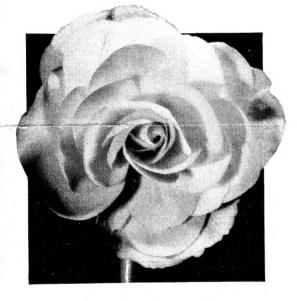
Special! 3 Hollyhocks, our choice of color, all different, for \$1.00.

Kellogg's "One-in-a-Thousand" Azaleamums may be used for Premiums.

See other side.

#### Border Hedge

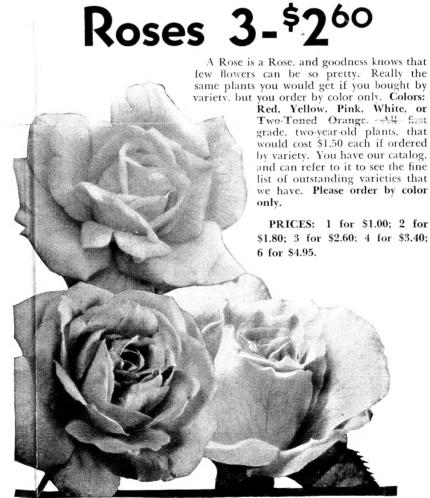
(Teucrium.) One of the most beautiful hedges we ever saw. Actually, a perennial, but quickly resumes full leaf each season. Foliage dense, glossy green; aromatic; resembling Boxwood. Bright rose-colored flowers late summer. May be sheared like Boxwood, too. Plant 8 to 12 inches apart, grows 12 inches high. PRICES: 1 for 48c; 2 for 75c; 3 for \$1.00; 6 for \$1.80; 12 for \$3.40; 25 or more at 27c each; 50 or more at 20c each.



#### **Tuberous Begonias**

In 7 Beautiful Colors

Easy to grow, large beautiful flowers. Striking, brilliant colors, yes, very brilliant! Grown from tubers, similar to those of Cannas. Grow either outside or inside. Will give you an abundance of blooms that will amaze you. Ultimate height, 7 to 10 inches. Plant in semi-shade; ordinary soil; water well. Mixed colors. You'll probably get Scarlet, Yellow, Copper, Rose, White, Salmon and Crimson. Blooming time, July to September. PRICES: 4 for \$1.00; 7 for \$1.50; 14 for \$2.90.



#### If You Have Already Ordered

You may have already sent us an order from our catalog at higher prices. If so, we will be glad to change your order, if you wish, and if you will notify us at once. There are differences in the offers in most cases, however. For example, Roses are offered by color instead of by variety. And, there are other differences.

The free premium values are offered only with orders made up entirely from this folder. We include here only varieties of which we have surpluses, and do not give the free values with other orders.

## Hardy Verbena

Here is a flower of great usefulness and great beauty. If you have an unsightly piece of

ground that you want Hardy Verbena is the answer. It has a creeping habit, with beautiful fo-

(Gypsophila Paniculata.) Tiny white flowers; bloom July. PRICES: 1 for 40c: 2 for 70c: 3 for \$1.00.

Baby's Breath

Polyantha

Roses

Often 100 to 200 blooms per plant, and

-all summer long. Simply keep the blossoms clipped off before they fall. Won-

derfully beautiful in low hedge where a

mass of color is desirable. Beautiful when

only half open; can be used for corsages.

Plant 12 to 15 inches apart; good soil;

Furnished by color only: red, pink.

PRICES: 1 for \$1.00; 2 for \$1.90; 4 for

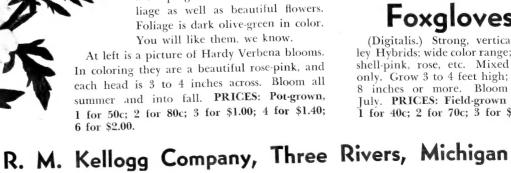
water well; full sun.

white or orange.

\$3.60; 6 for \$5.30.

#### Foxgloves

(Digitalis.) Strong, vertical Shirley Hybrids; wide color range; white, shell-pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches or more. Bloom about July. PRICES: Field-grown plants, 1 for 40c; 2 for 70c; 3 for \$1.00.



This offer applies only to plants and bulbs listed in this folder.

of Extra Charge

Important: The word "Azaleamum" is our trade-mark and must not be used by

any other firm or individual, except to identify Azalea-mum plants produced by

Kellogg

Company,

Three Riv-ers, Michi-

First You Save-Then You Gain-And That Means DOUBLE DOLLARS

In Your Pocket Prices are 20-25% lower in this folder than in our catalog for similar items. That's where you save.

Next, you get extra free values with every order over \$4.00.

That's where you gain. In the end you keep extra money in your pocket, and that's where the Double Dollars appear. First make up your order for the things you want, at the special low prices quoted, then total your order and select the premium plants you want, according to the following schedule:

With an order amounting to \$4.00 or more, select a \$1.00 value free.

With an order amounting to \$7.50 or more-\$2.00 value free.

With an order amounting to \$11.00 or more—\$3.00 value free.

With an order amounting to \$14.50 or more-\$4.00 value free.

With an order amounting to \$18.00 or more-\$5.00 value free.

With an order amounting to \$21.50 or more-\$6.00 value free.

With an order amounting to \$25.00 or more-\$7.00 value free.

And for larger orders, select a \$1.00 value free for every \$3.50 cash value of your order.

Work fast, Mister! A sale is a stampede nowadays, and if you don't hurry -well, you know what!

Please! We can give these free values only on paid-in-full orders, including transportation charges. Orders amounting to \$7.00 to \$8.00 or more, can well be shipped by express with shipping charges collect, but parcel post is usually best for small orders. To be sure of earning premiums, it is well to add 10% to your remittance for payer lost, if order to your remittance for parcel post, if order is under \$8.00. We then ship best method, and refund left-over shipping charges.

Very small orders are relatively expensive to handle and we must ask for a 50c service charge with orders under \$2.50. We then pay shipping charges.

## Azaleamum Bargains

Here is one of the best bargains we ever made. Azaleamums are priced in our catalog as high as \$1.85 for one plant, and sold as high as \$3.50 per plant, but here you can buy them in lots of 10 at only 371/2c each.

Yes, they are real genuine Azaleamums, and they will produce 600 flowers or more per plant. Customers have reported as many as 2000 blooms on one plant.

The only difference between this offer and our catalog offer is that here you must order by color only, we to select the varieties you receive for the color indicated. The Azaleamums are just as beautiful by color as by name, and we know you will appreciate this fine offer.

Colors that you may choose are: pink, bronze, white,

PRICES: Pot-grown plants, 1 for 45c; 2 for 80c; 3 for \$1.15; 4 for \$1.60; 5 for \$2.00; 10 for \$3.75.

#### ONE-IN-A-THOUSAND **AZALEAMUMS**

We cannot quote a reduced price on these fine specialties. but we can allow you to choose them as your premiums, in accordance with the offer above. The varieties you may select

SUMMER SUNSET. (Pl. Pat. No. 561.) Beautiful opalescent effect produced by intermingling shades of apricot, orange, golden yellow and orchid.

CARNATION ROSE. (Pl. Pat. No. 660.) Lovely Carnationtype flowers, soft rose color, 600 or more blooms to a plant.

SUMMER GOLD. (Pl. Pat. No. 598.) For you who like rich, glowing yellow. Flowers large; fine for cut flowers.

PAPOOSE. Rich winc-red. A dashing flash of color in your

PRINCESS. (Pl. Pat. No. 711.) Beautiful opalescent shades, similar to Summer Sunset, but plant more compact. Usually more completely covered with flowers.

NUGGET. (Pl. Pat. No. 802.) Golden glittering yellow. The real spot of brilliance in your garden.

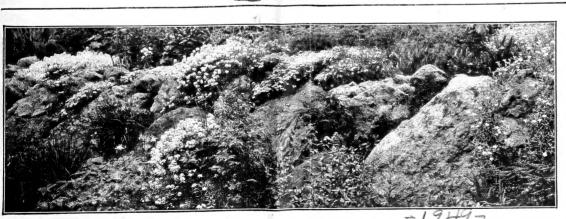
HONEY CHILE. (Pl. Pat. Applied For.) This is our favorite Azaleamum. Color is a rich, deep pink. You will like it. Don't hesitate

PRICES ON AZALEAMUMS ABOVE:

1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 6 for \$4.75; 9 for \$7.00; 12 for \$9.25.

#### Pink Dream Azaleamum Applied For)

The most exquisite shade of pink we have ever seen. Blossoms wonderfully symmetrical and well shaped. An irresistible variety. A real prize PRICES: 1 for \$1.85; 2 for \$3.42; 3 for \$5.00.



#### Kellogg's Surprise Rock Garden

Beauty that rollicks and frolics among the rocks. Ten choice plants for only \$2.35. Would cost you \$2.50 to \$3.50, if bought by variety. All varieties are ideally suited for rock garden planting. Long blooming period and brilliant spread of color. At least five different kinds. And the more you buy the cheaper you buy them. PRICES: Field-grown plants, 5 for \$1.25; 10 for \$2.35; 20 for \$4.55; 25 for \$5.65; 50 for \$10.95.

#### 4 Violets - 2 Purple and 2 White - Only \$1.65

Order this bargain for a happy surprise. We can't name the varieties you will get in this bargain, but we can say you will get 2 Purple Violets, very, very fragrant, and 2 beautiful White Violets. Either are fine for dainty bouquets, corsages, or in the garden. Grow your own Violets, and make your own corsages-or, have your florist make them for you.

The smallest value this bargain can have is \$2.10, yet we make you the special price of 4 for \$1.65; 8 for \$3.15; 12 for \$4.65. Order early to be sure of this bargain.

@ SPECIAL! 3 White and 2 Purple Violets, \$2.00 ₺

R. M. Kellogg Company, Three Rivers, Michigan

